

LE BONHEUR PUMPKIN RUN 2018

SATURDAY, OCTOBER 20

- A 3.1-mile family-friendly course winds through a scenic East Memphis neighborhood and Ridgeway Center. An excellent course for runners and walkers. Race begins at 9 a.m.
- A **BOO BASH POST-RACE PARTY** at Marsh Headquarters on Ridgeway Loop includes live entertainment, food, costume contests and activities for the kids, sponsored by JABIL. Don't forget the 400-meter **KIDS' FUN RUN** starting at 8:40 a.m. near the 5K official start line. Kids 10 years and younger who participate will receive a ribbon.
- **AWARDS** will be given to winners in 15 different age groups, as well as male and female and overall masters male and female winners. Participants are eligible for one award only.
- This event is great for the whole family, runners, walkers and even strollers!
- For more information, contact Le Bonheur at 901-287-6308 or visit www.pumpkinrun.org. Online registration is available.
- Early packet pick-up and walk-in registration is Thursday, Oct. 18, 3-6 p.m. at Fleet Feet Sports, 4530 Poplar Ave., Ste. 102.
- **CHIP TIMING** will be administered by Start 2 Finish.

RACE DAY REGISTRATION

Race day registration and packet pickup:

7:30-8:30 a.m.

Race begins at 9 a.m.

Marsh Headquarters, 1000 Ridgeway Loop
Memphis, TN 38120



OFFICIAL MEDIA SPONSOR

MEET LUKE, OUR HONORARY PATIENT!



LAST SEPTEMBER,

Luke Moore was a healthy, happy six-month-old. Suddenly, one day he couldn't lift his head, eat or even smile. His parents, Keith and Raechyl, took him to Le Bonheur where he was diagnosed with infantile botulism, a rare disease. Luke inhaled a botulism spore outside that caused paralysis. The hospital quickly secured a life-saving medication from California that stopped the progression of the disease in less than 18 hours. Luke, a thriving toddler, has made a full recovery. Raechyl, a neonatal intensive care unit nurse at Le Bonheur, says, "I am so grateful to work at and live close to a children's hospital with the expertise to respond quickly and save my son's life. His diagnosis is very rare, and it took the resources of the whole team working together to make the diagnosis happen quickly."

**WHEN YOU SUPPORT THE LE BONHEUR
PUMPKIN RUN, YOU GIVE HOPE TO
FAMILIES LIKE THE MOORES.**

LE BONHEUR PUMPKIN RUN 2018

FUNDRAISING INCENTIVES

PUMPKIN RUN PRIZES

LEVEL	PRIZE
\$100	Name goes into drawing for a \$100 lebonheur.org/shop gift card
\$250	Le Bonheur Pumpkin Run long sleeve T-shirt and a hat
\$500	\$75 gift card to lebonheur.org/shop
\$1,000	Two club level seats to a Memphis Grizzlies regular season game

Collect your prizes by visiting www.pumpkinrun.org and printing the fundraising incentive form or by calling 901-287-6308 to have a form mailed to you.

Donations can be made online or mailed to Le Bonheur Pumpkin Run, P.O. Box 41817, Memphis, TN 38174-1817.

Donations can also be turned in on race day to the volunteer table located near registration.

All fundraising incentive forms must be turned in by Nov. 17.

Please make all checks payable to Le Bonheur Children's Hospital.

NEW PUMPKIN RUN ROUTE

Our route is changing, but registration is still at the Marsh building.



START A TEAM TODAY! TEAMING UP FOR THE PUMPKIN RUN 5K is a **SPOOKTACULAR** WAY TO PARTICIPATE!

Ask your family, friends and co-workers to sponsor you in the run. Better yet, get them to join your team. Forming a team is a great way for businesses, churches and school groups to create memories and start an annual tradition.



Last year, **Team SOPHIE** (above) recruited 121 team members. Form a team by designating a team captain and scaring up some friends. All tricksters and treaters are welcome!

FOR DETAILS & REGISTRATION, GO TO
WWW.PUMPKINRUN.ORG



For only \$10 more, you can receive an "I heart Grizzlies" hat as part of your race registration. Additional hats will be available at the race for \$15 or by visiting www.pumpkinrun.org.